

**CLEVER
FRAME[®]
MODULAR
SALES
SUPPORT
ARCHITEC-
TURE**

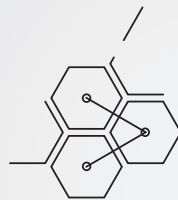
CLEVER FRAME® WORLDWIDE

HUNDREDS OF EMPLOYEES WORKING FOR THE SUCCESS OF THOUSANDS OF CUSTOMERS.



MODULAR SALES SUPPORT ARCHITECTURE

CLEVER FRAME® PHILOSOPHY / CLEVER FRAME®-PHILOSOPHIE



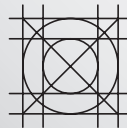
MODULAR

The key to success is efficiency. Our core idea is to create easy to assemble and transport modular systems. Our products are compatible, easy to reconfigure and redesign.



SALES SUPPORT

Product presentation decides about clients' interest in a given brand. Our mission is to create sales points that encourage clients to come back.



ARCHITECTURE

We cross borders between product exposition, exhibition, and architecture. Smart space requires in-depth brand analysis and proper ergonomics. That's exactly what we do at Clever Frame® International.

““

Easy and intuitive system, interesting reconfiguration possibilities.

MOËT & CHANDON
CHAMPAGNE

““

Innovative approach to marketing and exhibition.

 **BOSCH**

““

Easy configuration of Clever Frame® is definitely worth recommending.

HITACHI

““

Perfect solution for presenting new and innovative products.

SIEMENS

““

Ensures reconfigurations and fast changes in brand communication.



““

Excellent promotion tool.

OLYMPUS

““

Intuitive, easy, and very effective!


Villeroy & Boch
1748

““

With Clever Frame® we have increased promotional activities without additional costs.


Pernod Ricard



EASY TRANSPORTATION
EINFACHER TRANSPORT

Light aluminium frames are easy to transport on Clever Frame® trolleys.

MODULARITY WITHOUT ANY TOOLS
MODULAR OHNE WERKZEUG

With our patented connectors, reconfigurations have never been easier - assemble the frames without any tools.



PANELS IN A FEW SECONDS
BLITZSCHNELLE PANEELLE

Within seconds put the magnetic graphic panels into the frames. You may exchange them individually, whenever you want to.

HOW DOES IT WORK?

SAVING MONEY



INCREASED SAFETY AND EFFECTIVENESS

Modular solutions mean safety and comfort. With Clever Frame® you are able to make fast marketing decisions. Every time you use the system, you build up the professional image of your brand.



ONE SYSTEM FOR MANY PURPOSES

Clever Frame® equals savings. Today you may need an exhibition stand, tomorrow an event wall. Regardless of your needs, you can create functional constructions.



NO NEED FOR DISPOSABLE SOLUTIONS

Clever Frame® is a reusable solution. You do not need to buy disposable stands and worry about their quality and esthetics. Focus on savings thanks to the ability to reuse our system.



EASY IMAGE CHANGES

Rebranding? Seasonal offers? New Strategy? While changing your brand's image you do not need to invest in extra stands. You can change the graphic panels instantly and generate considerable savings.



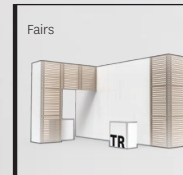
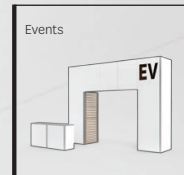
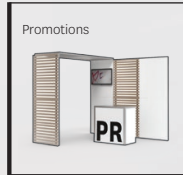
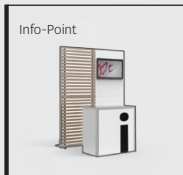
SAVE MONEY EACH TIME YOU USE THE SYSTEM

MODULAR MULTIFUNCTIONALITY

Adjust the shape of your stand, exchange graphic panels, add shelves, TV sets or decorative elements to entirely change your stand.

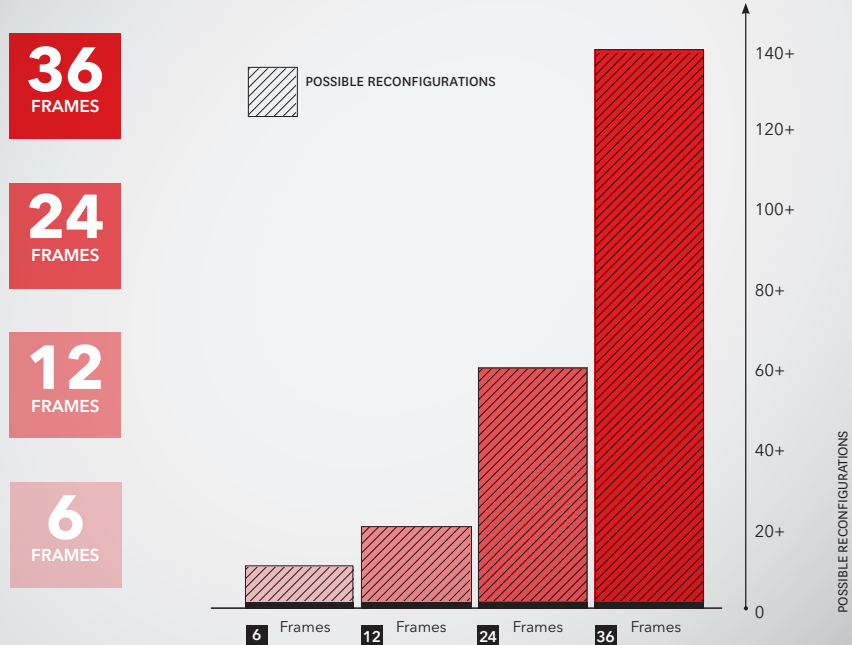


ONE SYSTEM, MANY FUNCTIONS, HUNDREDS OF RECONFIGURATIONS



EVEN MORE POSSIBILITIES

See how much time and money you can save when you use one system for many purposes. The bigger your set is, the more marketing possibilities arise.



COMFORTABLE TRANSPORT



FLIGHT CASE

is capacious and durable, designed to store and transport frames, panels, and accessories.

TROLLEY FOR FRAMES

allows you to transport up to 6 frames and easily fits in a car.

GRAPHIC PANELS CARRY BAG

is durable and guarantees easy transportation and safe panels storage. Easy to carry, fits in a car.

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Working directly with the clients, we analyze their needs and expectations. We invest in product development to meet the market and clients' needs.

Marcin Zieliński,
Sales Director

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www.cleverframe.com



6 FRAMES SET

Promotion space, info point, mobile reception desk or presentation stand.



EXEMPLARY RECONFIGURATIONS

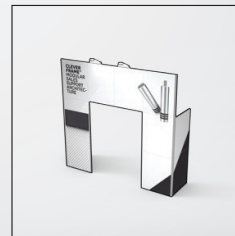


12 FRAMES SET

For small fair stands or product exposition.



EXEMPLARY RECONFIGURATIONS

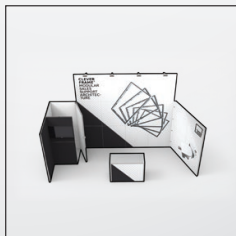


24 FRAMES SET

Medium set gives you considerable reconfiguration possibilities to increase marketing activities.



EXEMPLARY RECONFIGURATIONS



36 FRAMES SET

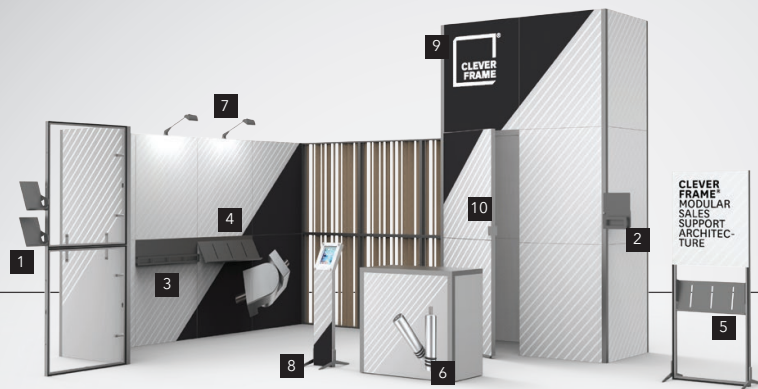
Bigger, attractive, multifunctional stands and sales points.



EXEMPLARY RECONFIGURATIONS



PRESENTATION AND FUNCTIONALITY



1. LEAFLET HOLDER



2. LEAFLET HOLDER FOR UPPER PROFILE



3. STRAIGHT LEAFLET HOLDER



4. SLANTING LEAFLET HOLDER



5. LEAFLET HOLDER FOR PYLONS



6. CLEVER FRAME® COUNTER



7. LED AND HALOGEN LAMP



8. PYLON WITH TABLET



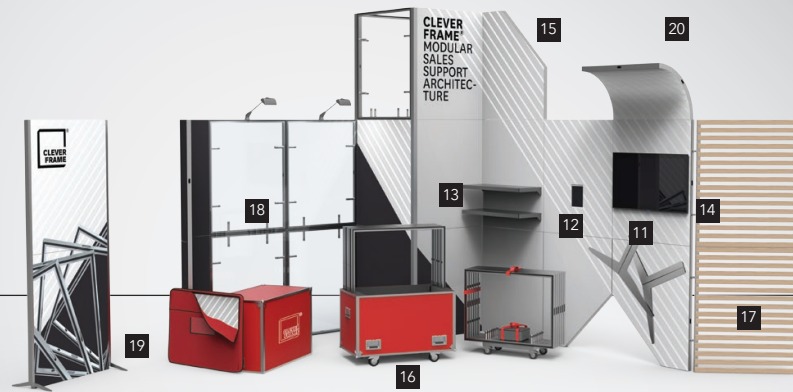
9. BACKLIT PANEL



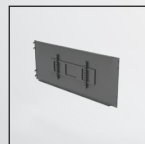
10. DOOR SYSTEM



MULTIMEDIA AND DECORATION



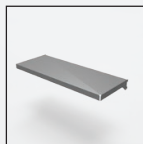
11. TV HOLDER



12. TABLET HOLDER



13. SHELF



14. HINGES



15. A-FRAME - SLANTING FRAME



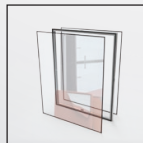
16. TRANSPORT SOLUTION



17. WOODEN PANEL



18. PLEXI PANEL



19. LATERAL SUPPORT



20. R-FRAME CURVED FRAME



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Clever Frame[®] is designed to create an effective exposition space, easy to remodel and rebrand, to highlight marketing communication and create professional brand image.

Filip Grudziński,
CEO



PROMOTE VARIOUS PRODUCTS



THINK ABOUT EVERY DETAIL



INVITE TO YOUR BRAND'S WORLD



PRESENT PROFESSIONALISM, BUILD TRUST



FOSTER BRAND CONSISTENCY



PLAY WITH COLOR AND SHAPE



FOSTER TANGIBLE BRAND COMMUNICATION



**CLEVER
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ARCHITECTURE**



Innovation does not equal technology, true innovation is inspired by changes in customer behavior, to create thought-through solutions - like the Clever Frame[®] system.

Rafat Modlinger
Creative Director



TELL THE STORY BEHIND YOUR BRAND



INDICATE PROFESSIONALISM



CREATE COMFORTABLE DESIGNS FOR YOU AND YOUR CLIENTS



FORM MULTIFUNCTIONAL STANDS



ADJUST THE SYSTEM TO YOUR NEEDS



ESTABLISH PROFESSIONAL BRAND IMAGE



PRESENT INNOVATION WITH CUTTING-EDGE STANDS



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Our products are multifunctional, easy to transport and assemble, designed to create significant savings. This was our main goal.

Artur Przyjałkowski
Managing Director



Promo1

25 STANDS FOR THE PRICE OF 1

Set of 6 frames and accessories. Modular, multifunctional system with 25 ready-to-build configurations. Clever Frame® philosophy captured in a Promo1 box.



SEE MORE AT
WWW.PROMO-1.EU
WWW.PROMO-1.NET

PROMO1

EXEMPLARY RECONFIGURATIONS



Promo1

Build each stand in a couple of minutes, without any tools. Add accessories to increase Promo1 functionality. Transport your set in an estate car.



PYLONS

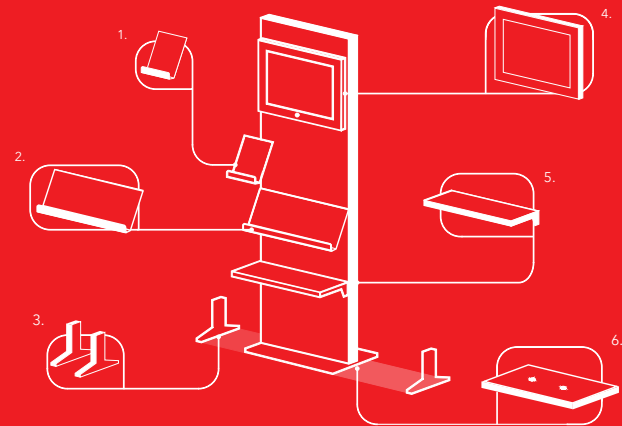
CLASSIC PRESENTATION

Classic freestanding constructions, multifunctional and durable. Universal marketing tools with exchangeable graphic panels.

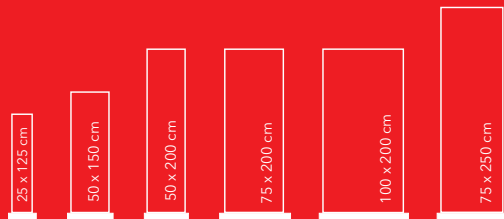


DESIGN AND FUNCTIONALITY

Add accessories to adjust pylons to your needs - e.g. use backlit panels for impressive product presentation.

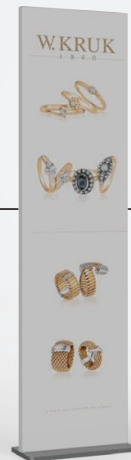
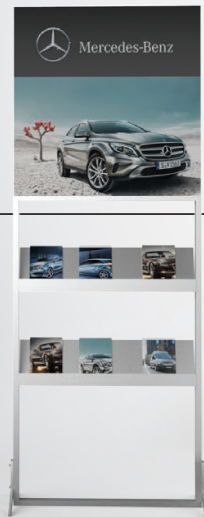
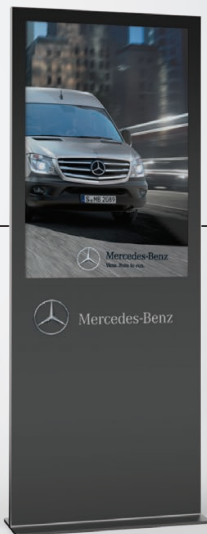


1. LEAFLET HOLDER
2. INTERNAL LEAFLET HOLDER
3. LATERAL SUPPORT
4. TV
5. SHELF
6. BASIS



PYLONS

The aluminum frame is light and durable. Easily replacable magnetic graphic panels for each marketing campaign.



SHOWCASES

MOBILE SHOWCASES

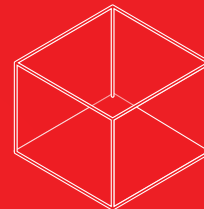
Showcases are perfect for elegant product presentation. The cabinets will match your brand image thanks to replacable graphic panels.



ACCESSORIES



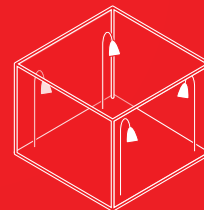
REMOVABLE GLASS



CABINET DOOR



CABINET LIGHTING SYSTEM



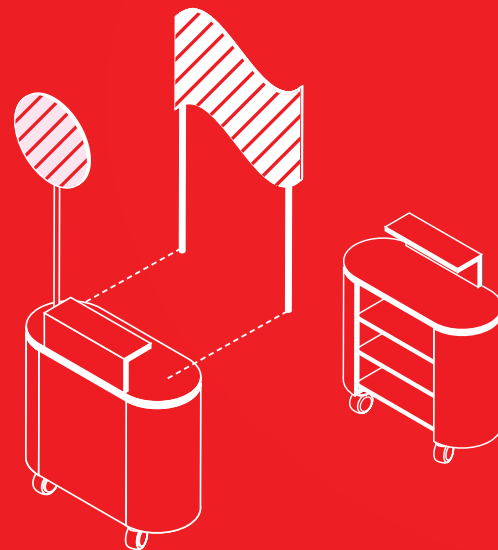
QUATRO

CLEVER QUATRO

Quatro is a perfect tasting stands system - light, mobile, and as attractive as your brand image.



ACCESSORIES



• TABLE TOP



• SHELVES



• LEVEL RAISER



• TOPPER



• DOUBLE TOPPER



• LIGHTED FRONT PANEL



• WHEELS

QUATRO



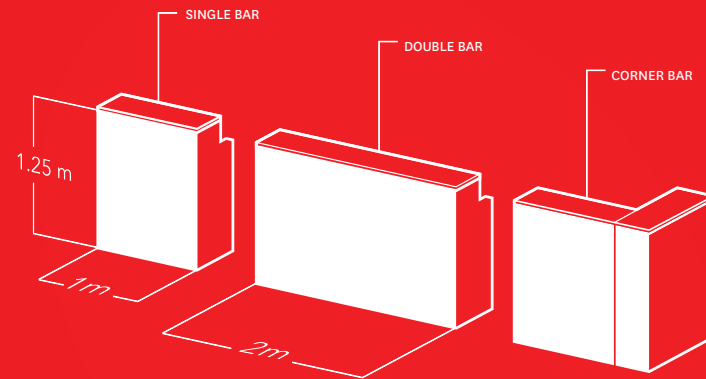
BARS CF

BARS AND COUNTERS

Modular, mobile and easy to assemble: bars and counters are ideal for many events and other promotional activities.



SIZES AND ACCESSORIES



* ILLUMINATED PANEL



* ILLUMINATED COUNTER



* TOP - 75CM HEIGHT,
ADDITIONAL SHELVES



* ACCESSORIES



* TRANSPORT

BARS CF

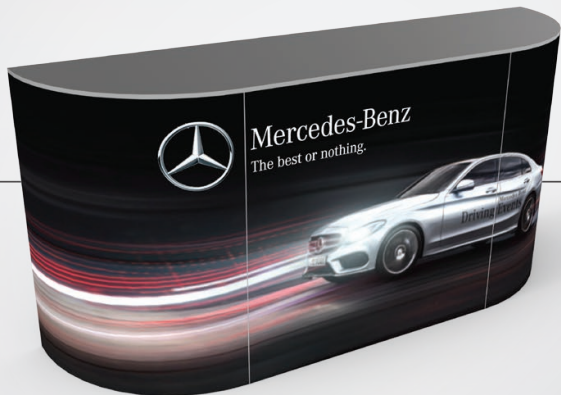
Adjust Clever Frame® bars and counters to your needs, arrange and rearrange single, double and corner bars.



COUNTER

SEMICIRCULAR COUNTER

Rounded shape of the counter comes in handy while arranging attractive and functional stands. Easy to assemble and rearrange.



3DFRAME

3D FRAME

3d product presentation for enhanced brand experience. Endless possibilities, 3d stands can be connected with Clever Frames®.

